

LogipiBrief – February 09, 2010

India

Citibank's Mobile Phone Payment Pilot Flies

A recent pilot involving 3,141 Citibank credit cardholders who purchased Near Field Communication-enabled phones that allowed them to pay for goods at 250 merchant locations in Bangalore, India has been deemed a success, but rollout could be a long way off. According to Citibank, "Nearly 50,000 payments were completed throughout the 26-week span, which began in July 2009, and participants made purchases more frequently, spending a greater amount with each transaction while using the mobile phones than they did using ordinary credit cards." That's the good news, the bad news is, the Nokia 6212 phone utilized in the Bangalore pilot was considered outdated, compared with non-NFC mobile phones available on the market, which means a big commitment will be needed from device providers before mobile phone payments become commonplace at retail. [RFID Journal \(3/8\)](#) [Share](#) [in](#) [f](#) [t](#) [e](#)

United States

Nearly Half Outsource Regulatory Compliance

Global logistics firm BDP International is reporting that nearly half of the supply chain professionals who took part in a recent survey indicated that they are supplementing their internal regulatory compliance departments by outsourcing, especially those doing business in emerging markets and those with annual revenues under \$1 billion. "It was not surprising to find that the larger companies with more resources were more inclined to handle compliance matters themselves, particularly on their home turf," said BDP Vice President of Regulatory Compliance, Michael Ford. "Nor was it surprising to see even these companies relying on local expertise in places like Africa and Asia. What is notable, however, is the degree to which they all recognize the need to proactively manage the function to minimize often highly punitive penalties and maintain desk-level productivity." [Logistics Management \(3/8\)](#) [Share](#) [in](#) [f](#) [t](#) [e](#)

United States

Measuring Metrics That Matter

According to an IndustryWeek article, Toyota's recent rash of recalls illustrates a problem common to many large companies -- lack of visibility in across their supply chains, which makes performance monitoring, measuring and management nearly impossible. Disconnects between business units and geographic areas only serve to compound the problem, because even if you are establishing performance metrics at the department level, improvements are typically made in isolation. To solve the problem, align cross departmental goals to ensure that operational KPIs map to strategic KPIs and leverage all relevant supply chain data, not just what is in the department data mart. In other words, look at the big picture, then extract and share meaningful data where ever it's found.

[IndustryWeek \(3/8\)](#) [Share](#) [in](#) [f](#) [t](#) [e](#)

United States

AMR Researcher Calls SAP Co-Chiefs Out

A new report from AMR Research' Vice President of Supply Chain Research, Noha Tohamy, is questioning SAP's commitment to its supply chain management portfolio, and it doesn't point to a rosy future for new co-CEOs Bill McDermott and Jim Hagemann Snabe. According to Tohamy, SAP's "large and loyal customer base is becoming more vocal in demanding innovative SCM products that can support their strategies of standardizing on SAP." "Overall," she wrote in her report, "the software giant has been sluggish in bringing to market an SCM offering that makes SAP not just the largest SCM vendor in revenue, but an innovator and leader in meeting increasingly complex supply chain needs." The report, titled, "A Call to Action for SAP's New Leadership: Shine a Light on Supply Chain Management," doesn't mince words intended for the dynamic CEO duo -- put innovation at the top of your to do list or get ready for a revolt. [CIO \(3/8\)](#)

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Water Cooler Worthy

United States

Telling Young Supply Chain Pros Where to Go

If a young person asked you which cities offer the best job opportunities in supply chain, where would you tell them to go? Steve Banker of Logistics Viewpoints believes he has the answer -- Bentonville, Arkansas and Geneva, Switzerland. Bentonville is an obvious choice for its affiliation with Walmart, not to mention the multifaceted supply chain city that quickly grew up around the company's corporate headquarters to serve the massive retailer. But Geneva, Switzerland? Yes, and it makes perfect sense, because multibillion-dollar multinational corporations in search of a "tax efficient supply chain" are naturally drawn to Switzerland, and more specifically Geneva.

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[Citibank's Mobile Phone Payment Pilot Flies](#)

Consumers like paying for products with their cell phones, but they want better phones

[Nearly Half Outsource Regulatory Compliance](#)

45% of supply chain professionals surveyed say they rely on local expertise

[Measuring Metrics That Matter](#)

Look at the big picture and don't miss meaningful data

[AMR Researcher Calls SAP Co-Chiefs Out](#)

Is SAP's commitment to SCM waning?

[Telling Young Supply Chain Pros Where to Go](#)

Potential hot job markets in two very different locations

Topic tags: AMR, Bentonville, Geneva, measuring metrics, Near Field Communication, regulatory compliance, SAP, SCM, supply chain, supply chain management, survey, Switzerland,

