

Anticipating and Responding to Global Trends



Rohit Talwar Anticipating and Responding to Global Trends from Dustin Mattison on Vimeo.

Situation: Rohit Talwar, a UK-based futurist, strategist and change agent, was kind enough to carve several minutes out of his busy schedule for an interview with Logipi's Dustin Mattison.

The Details: As a veteran trend-watcher, Rohit has watched communication evolve to the point where we are all more aware of global trends, and more aware of how we can use trends for fueling innovation.

What it Means: Innovation, Talwar Rohit says, requires a 360 degree perspective. You want to generate ideas within your organization, but you also want to bring your supply chain partners and customers into the mix -- really look across the entire supply chain to see who can provide ideas to help you address specific challenges. [Click Here to Read Full Article...](#)

Rohit Talwar

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Topic tags: future supply chain, Global Trends, supply chain innovation, supply chain middle east,

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