

Event Management -- A Hot Trend in SCM

International

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According to Mark Averskog, Director of Solution Management within Supply Chain Management at SAP, "Outsourcing and ever-shortening product lifecycles, along with globalization, have put a new kind of pressure on supply chains." Manufacturing overseas means a longer supply chain, which translates into longer delivery cycles between suppliers and manufacturers. That, coupled with an inability to forecast demand due to the global recession, is compelling manufacturers to look for ways to improve supply chain visibility and agility. "What's emerging in manufacturing supply chain management is the principle of enterprise event management -- the collective monitoring of end-to-end processes," said Nigel Davies of Vice President of Supply Chain at CDC SoftwareEnterprise, "Event management lets manufacturers monitor what's going on in real time," he said, "and take corrective action before it's too late." [ManufacturingERP.com](#) (12/30)

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