

Stephen Martinez, MBA.: Making the Most Out of What We Have



Group: Healthcare Supply Chain Professionals

Subject: New comment (1) on "Re-thinking outsourcing to 3PLs in light of recession"

Yes, for the most part they have.

Given the recession (depression depending on who you talk to) 3PL companies that have survived, have done well by taking the slow down as an opportunity to focus on adding value for their customers. As a result, their customers have benefited by having a greater ability to streamline processes while utilizing the knowledge base and expertise of the 3PL provider.

It has always been a good capitalize on the added capacity of a third party to add value and increase efficiencies within an organization. The innovation potential comes from an increased ability to focus on the core competencies in the organization, while giving 3PLs the occasion to revamp their services to meet the customer's needs while simultaneously using their breadth of experiences to better position themselves as a suitable complement. This means a two-fold effect in business practices on both sides that will allow future changes to materialize.

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Topic tags: 3PL and Recession, Logistics and Recession, Supply Chain and Recession, Supply Chain Innovation,

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