

## A Crash Course in Lean Supply Chain Management



A Crash Course in Lean Supply Chain Management from Dustin Mattison on Vimeo.

**Summary:** Looking back on the worst days of the recession, we gained vast amounts of knowledge in the area of lean supply chain management and the industry has likely changed forever. Discover why Mike Star, Vice President of Sales and Marketing for Fidelitone Logistics, believes that as the industry moves forward, companies will differentiate themselves from the competition by focusing on what they do best, and form collaborative partnerships to realize supply chain innovation. [Click Here to Read Full Article...](#)

- Mike Star, Vice President of Sales and Marketing for Fidelitone Logistics, sees the recession as a real world learning experience for everyone in supply chain.
- What were once mere theories about lean just-in-time supply chain management, collaboration and communication, operating without fixed assets, and a diminished reliance on buffer stock, are now realities.
- What does the industry look like moving forward? Mike Star sees companies focusing on core capabilities, establishing more partnerships and being cautious with investments in technology.

[Mike Star](#)  
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