






Experiencing The Cloud

United States

The Cloud-based Services Supply Chain

Pieter Poll, Chief Technology Officer at Qwest Communications, provides his prospective on how the cloud can be used to create the best possible user and customer experiences. In an article penned for Forbes, Poll says, "Technology is most effective when it melts into the background, while providing a consistent experience every time." To build exceptional experiences into a cloud-based services supply chain, Poll suggests combining the best technologies into a single unified experience that maximizes your core competencies and enables partnerships that enhance your offerings. [Forbes.com](#) (9/24)     

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