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Nick Little: How Can 3PLs Innovate?

Group: Supply Chain Talent Academic Initiative (SCTAI)

Subject: New comment (1) on "How Can 3PLs Innovate? Do you Encourage First- and Second-line Managers to Innovate?"

Innovation has always been a tough topic to teach and practice in organizations. What is the "impermeable layer" Dustin talks about? What are effective innovation skills? How do you unlock a person's ingenuity and creativity in the organizational context? How do you overcome the apparent stifling of enthusiasm your recruits run up against in their new jobs?

Lots of questions - let's hear some thoughts.

Nick

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The Supply Chain Talent Academic Initiative (SCTAI) is an industry/academic consortium established in 2007 to research and address industry concerns about global supply chain professional development regarding skills, competencies, capabilities, and talent supply.

Topic tags: 3PL, Logistics, Supply Chain Innovation, Supply Chain Leadership, Supply Chain Management, Third-Party Logistics,

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